# **Edgar Espinal**

Motion Designer

## **Work Experience**

## **UPLIFT Desk**

Graphic Designer

Austin, TX I 2019 - Present

- · Created static and animated Evergreen content
- Managed and designed assets for social media
- Collaborated with Digital Marketing on static and dynamic Display Ads
- Used 3d software to animate product videos
- · Created Motion Graphic assets for video production
- Edited product videos in post-production
- · Visually updated the UPLIFT Desk Price Book
- Created animated gifs for a customer email re-design

#### **Rooster Teeth**

Compositing Artist

Austin, TX I 2018 - 2019

- Worked with the compositing team on the streaming animated shows, RWBY and Gen:Lock
- Tasked with Rotoscoping a high volume of shots
- Ensured that assigned shots had no noticeable errors and worked quickly on solutions to technical issues

## Tokyo Election

Media Producer

Austin. TX I 2016 - 2018

- · Animated assets for Web-based Training videos
- Worked with the Marketing team for internal animated content
- Worked closely with the Information Security Department to design Internet safety posters
- · Supported marketing team with social media content
- Collaborated with the Marketing Dept. to create a trade show booth for an annual semiconductor conference
- Managed the implementation of a projected interactive game while communicating to external vendors

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#### Skills

- Adobe After Effects
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Indesign
- · Cinema 4D
- · Element 3D
- Redshift
- Social Media -Facebook, Instagram

## Education

Austin Community College Motion Graphics Design Certificate 2013 - 2015 Austin, TX

Art Institute of Pittsburgh Game Art and Design B.S.

2004 - 2008 Pittsburgh, PA